

### Faculty Of Management (MBA)

**Volume 2023, Issue 2 (Oct 2023 –Dec 2023)**

Sanjay Bhokare Group of Institutes added the Master in Business Administration (MBA) course in the year 2010. It is a 2-years (4 semesters) full time program duly approved by the AICTE, New Delhi, DTE Mumbai & Affiliated to Shivaji University, Kolhapur. Business Administrator or Manager plays a crucial role in almost all sectors including education, industries, operations, manufacturing, information technology, financial institution, marketing, international business, agriculture and banking sector etc. The importance of management cannot be overstated as they are essential for the development and growth of modern society. Our MBA Department offers the specialization in Marketing Management, Finance Management, Human Resource Management, Information Technology & System Management, Agri. Business Management, Production Management, Hospitality Management, Entrepreneurship Development, International Business, Business Analytics, Digital Marketing & Supply Chain Management etc. Students can achieve Dual Subjects Specialization of Shivaji University which is additional benefit. The guidance to the students is provided by well experienced and committed faculty members. MBA Department highlights on development and growth of future talent pool in the form of students admitted.

### **Vision**

"To be a reputed Technological and Management Institute imparting Quality

Education and developing Core Human Values." (H<sup>3</sup>)

H<sup>3</sup> – Honest-Humble-Human Being

### **Mission**

"We are committed for Enrichment of the Institute by disseminating the knowledge to achieve Academic Excellence and develop industry ready technical manpower"

### **Program Specific Outcomes**

1. Managerial decision making through the application of knowledge of management discipline.
2. Set up business enterprise and manage diversified growth of entrepreneurship.
3. Develop skills on analyzing the business data application of relevant analysis and problem solving.

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## 1. Technical Section

- Guest lecture



### Guest Lecture on “Investment Awareness”

MBA Department organized guest lecture on “**Investment Awareness**” on 19/10/2023. The Guest for this lecture was Chartered Accountant Mrs. Monika Baldawa.

This guest Lecture aimed to enhance the knowledge about the investment, investment risk and return on investment with examples. The honourable speaker explained the basic concept of Investment pattern which will give maximum return, also explained the new opportunities for investment

This guest Lecture was conducted by the Department of MBA, ATS’s SBGI, Miraj on 19.10.2023 from 3.00 pm to 5.00 pm under the coordination of Prof. U. V. Hiremath, Dr. P. D. Madhale Sir, Dean MBA, Prof. S. M. Koshti & The Chief guest Chartered Accountant of Jaysingpur Mrs. Monika Baldawa. She took a lecture on topic “**Investment Awareness**” for MBA, Engineering, and Pharmacy students. She also explained that how the SEBI works for the safeguard the interest of investors in Capital Market. She also explained the control of SEBI on Share market and the rules and regulation framed by SEBI for the capital market. The guest lecture also very much helpful for the students that if they start investment at earliest age they will get the good returns and make them habit of invest regularly. The Guest also explained how the compound interest will make a magic for increase in investment.

The Guest lecture was helpful to increase the financial knowledge within the students and give them confidence about safe, secure and growth oriented investment. The vote of Thanks was delivered by Dr. P. D. Madhale.

- **Lecture on “Official Etiquettes” for Non Teaching Staff of SBGI**



Department of MBA arranged the Lecture on “Official Etiquettes” for non teaching staff of SBGI on 25 Nov. 2023, time 3.30 to 5.00 pm, at SBGI Seminar Hall. The Director of SBGI Dr. A. C. Bhagli sir was Chief guest. The Lecture was delivered by Dr. P. D. Madhale, The coordination of programme was done by Prof. S. M. Koshti and Prof. U.V. Hiremath was also present.

The main objective of the lecture was to update knowledge of all non teaching staff of SBGI about the official behaviour and good relationship built up with each other as well as with the seniors. The lecture attended by all non teaching staff. The lecture was helpful for staff that they came to know how the behaviour be kept in the official life with each other whether anyone is senior or junior. Respect be given to each other. The devotion towards our work is important. Awareness of Official Etiquettes is the one of the key of success of any institute. The vote of thanks for this programme was delivered by Prof. S. M. Koshti.

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